

A G E N D A

Europe's No. 1 Space Application Competitions' Kick-off in Brussels on 5 April 2017 (17:00 to 21:00)

at the Representation of the Free State of Bavaria to the EU, Rue Wiertz 77, B-1000 Brussels

- 17:00 - 17:30 **Registration & Get together**
- 17:30 - 17:35 **Welcome by the host**
Barbara Schretter, Director of the Representation of the Free State of Bavaria to the EU
- 17:35 - 17:40 **Welcome by the organiser**
Thorsten Rudolph, Managing Director, AZO
- 17:40 - 17:50 **Keynote :: Bringing the Benefits of Space to Earth**
Philippe Brunet, Director of Aerospace, Maritime, Security and Defence Industries, European Commission (EC)
- 17:50 - 18:15 **Roundtable :: Regional Dimension as Propulsion Component of the EU Space Strategy**
Panellists:
Andreas Veispak, Head of Unit I3 Space Data for Societal Challenges and Growth, European Commission (EC)
European Satellite Navigation Programmes, DG Internal Market, Industry, Entrepreneurship and SMEs, European Commission (EC) [tbc]
Reinhard Blasi, Market Development Officer, European GNSS Agency (GSA)
Dr Thomas Beer, Copernicus Policy Coordinator, European Space Agency (ESA)
Andres Jaadla, Rapporteur on 'EU Space strategy', Member of the EU Committee of the Regions (CoR)
- 18:20 - 18:45 **Roundtable :: Innovation Competitions Skyrocketing Growth & Entrepreneurship**
Panellists:
Gunter Schreier, Deputy Director German Remote Sensing Data Center (DFD), German Aerospace Center (DLR)
Lluc Diaz, Technology Transfer Officer, European Space Agency (ESA)
Sam Adlen, Head of Business Innovation, Satellite Applications Catapult
Georgina Dean, Head of Projects, Astrosat
Andy Thompson, Vice President Consulting Services, Earth Observation and Sat Comms, CGI
- 18:45 - 18:50 **Closing Remarks**
Thorsten Rudolph, Managing Director, AZO
- 18:50 - 21:00 **Reception & Networking Opportunity**

kindly hosted by the Representation
of the Free State of Bavaria to the EU

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